



WEWS

ORDER

Flight Dates **10/30/12-11/06/12**

Contract / Revision **312290 /**
Original Date / Revision
 09/25/12 10/22/12
Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
 Washington, DC 20007**

Product
Candidate. OFA Sked A 10.30-11.6

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
 Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1537**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 101815

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	123	\$86,542.75	\$101,815.00	0.00
Totals	123	\$86,542.75	\$101,815.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	123	\$86,542.75	\$101,815.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WEWS	10/30/12	11/05/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	111-1--	:30	4	\$35.00	P-3	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	111-1--	4		\$35.00		0.00						
E 2	WEWS	10/30/12	11/05/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11-11--	:30	4	\$40.00	P-3	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



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Print Date: 10/22/12

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Contract / Revision **312290** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 2	WEWS	10/30/12	11/05/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	11-11--	:30	4	\$40.00	P-3	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	11-11--					4	\$40.00		0.00			
E 3	WEWS	10/30/12	11/06/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	11111--	:30	5	\$75.00	P-3	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	11111--					5	\$75.00		0.00			
Week:		11/06/12	11/12/12	-1-----					1	\$75.00		0.00			
E 4	WEWS	10/30/12	11/05/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	11-11--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	11-11--					4	\$200.00		0.00			
E 5	WEWS	10/30/12	11/06/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	1121---	:30	5	\$210.00	P-3	0.00	NM	7	\$1,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	1221---					6	\$210.00		0.00			
Week:		11/06/12	11/12/12	-1-----					1	\$210.00		0.00			
E 6	WEWS	11/03/12	11/03/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	-----S-	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	-----S-					2	\$75.00		0.00			
E 7	WEWS	10/30/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	11-11--	:30	4	\$175.00	P-3	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	11-11--					4	\$175.00		0.00			
Week:		11/06/12	11/12/12	-1-----					1	\$175.00		0.00			
E 8	WEWS	10/30/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	1-111--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	1-111--					4	\$300.00		0.00			
E 9	WEWS	10/30/12	11/05/12	M-F 11-12p M-F 11-12p	CM	11a-12p	1--1---	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	1--1---					2	\$500.00		0.00			
E 10	WEWS	11/05/12	11/06/12	M-F 12-1230pm News 12-1230p News	CM	12-12:30p	11-----	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	1-----					1	\$200.00		0.00			
Week:		11/06/12	11/12/12	-1-----					1	\$200.00		0.00			
E 11	WEWS	10/30/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	11-11--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	11-11--					4	\$200.00		0.00			
E 12	WEWS	10/30/12	11/06/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	11--1--	:30	3	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	11--1--					3	\$350.00		0.00			
Week:		11/06/12	11/12/12	-1-----					1	\$350.00		0.00			
E 13	WEWS	11/04/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 10/22/12

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Contract / Revision **312290** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 13	WEWS	11/04/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	-----S					1	\$300.00		0.00			
E 14	WEWS	11/04/12	11/04/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	-----S					1	\$35.00		0.00			
E 15	WEWS	11/04/12	11/04/12	SU 1030-11a Showcase SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	-----S					2	\$150.00		0.00			
E 16	WEWS	10/30/12	11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	1111---	:30	4	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	1111---					4	\$300.00		0.00			
Week:		11/06/12	11/12/12	-1-----					1	\$300.00		0.00			
E 17	WEWS	10/30/12	11/05/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	111-1--	:30	4	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	111-1--					4	\$225.00		0.00			
E 18	WEWS	10/30/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	1111---	:30	4	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	1111---					4	\$500.00		0.00			
Week:		11/06/12	11/12/12	-1-----					1	\$500.00		0.00			
E 19	WEWS	10/30/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	1-1-1--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	1-1-1--					3	\$400.00		0.00			
E 20	WEWS	11/04/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	-----S					1	\$300.00		0.00			
E 21	WEWS	10/30/12	11/05/12	M-F 7-730p 7-730p The List	CM	7-730p	1-111--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	1-111--					4	\$500.00		0.00			
E 22	WEWS	10/30/12	11/05/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	11111--					5	\$400.00		0.00			
E 23	WEWS	11/05/12	11/05/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	M-----					1	\$5,500.00		0.00			
E 24	WEWS	11/05/12	11/05/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	M-----					1	\$4,000.00		0.00			
E 25	WEWS	10/30/12	11/05/12		CM	8-9p	-T-----	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00



WEWS

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Contract / Revision **312290** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

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Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Tuesday Prime A											
				Tuesday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-T-----					2	\$5,000.00		0.00			
E 26	WEWS	10/30/12	11/05/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-T-----					1	\$3,500.00		0.00			
E 27	WEWS	10/31/12	10/31/12	Wednesday Prime C	CM	10-11p	--W----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Wednesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	--W----					1	\$3,000.00		0.00			
E 28	WEWS	11/01/12	11/01/12	Thursday Prime B	CM	9-10p	---T---	:30	1	\$4,500.00	P-3	0.00	NM	0	\$0.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	---T---					1	\$4,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WEWS	10/30/12-11/05/12	Thursday Prime B		9-10p	---Th-----	:30		(\$4,500.00)		0.00	NM		
		See MG 51.3,51.4													
		[N/A PGM 8-11P CHG TO PLACE - COUNTRY MUSIC AWARDS]													
E 29	WEWS	11/02/12	11/02/12	Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				Friday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	----F--					1	\$1,400.00		0.00			
E 30	WEWS	11/02/12	11/02/12	Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				Friday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	----F--					1	\$1,400.00		0.00			
E 31	WEWS	11/04/12	11/04/12	Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
				Sunday Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S					1	\$1,600.00		0.00			
E 32	WEWS	11/04/12	11/04/12	Sunday Prime C	CM	9-10p	-----S	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
				Sunday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S					1	\$2,800.00		0.00			
E 33	WEWS	10/30/12	11/05/12	M-SU 11-1135P Late News	CM	11-1135p	11-11--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
				M-SU 11-1135P Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	11-11--					4	\$700.00		0.00			
E 34	WEWS	11/05/12	11/05/12	M-F 1135p-1202a Nightlir	CM	1135p-1207x	1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				M-F 1135p-1202a Nightlir											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	1-----					1	\$250.00		0.00			
E 35	WEWS	11/04/12	11/04/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				SU 1135p-12a Sports Ext											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	-----S					1	\$300.00		0.00			
E 36	WEWS	10/31/12	10/31/12	M-F 1202a-107a Jimmy K	CM	1202-107x	--W----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
				M-F 1202a-107a Jimmy K											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	--W----					1	\$100.00		0.00			



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Contract / Revision **312290** Flight Dates **10/30/12-11/06/12** Hiatus Dates
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 Advertiser **Obama / Democrat / Presid** Product **Candidate. OFA Sked A 10.** Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	WEWS	10/31/12	10/31/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	--W----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
E 37	WEWS	11/01/12	11/01/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	---T---	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	---T---	1		\$75.00		0.00						
E 38	WEWS	11/03/12	11/03/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$55.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	-----S-	1		\$55.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/30/12-11/05/12		SA 12a-1a CSI Miami Late		12a-1a	-----Sa--	:30		(\$55.00)		0.00	NM		
See MG 40.3,40.4 [N/A HRA]															
E 39	WEWS	11/04/12	11/04/12	SU 12a-1a CSI Miami SU CSI Miami Late	CM	12a-1a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	-----S	1		\$55.00		0.00						
E 40	WEWS	11/03/12	11/04/12	SA Criminal Minds S/S Criminal Minds Late	CM	1235a-2a	-----11	:30	2	\$75.00	P-3	0.00	NM	3	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	-----11	2		\$75.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/30/12-11/05/12		SA Criminal Minds		1235a-2a	-----SaSu	:30		(\$75.00)		0.00	NM		
See MG 40.3,40.4 [n/a pgm does not air Sun]															
3	WEWS	10/30/12-11/05/12		SU Burn Notice		1-2am	-----Su	:30		\$75.00		0.00	NM		
Ⓜ MG for 38.1,40.2															
4	WEWS	10/30/12-11/05/12		SU 12a-1a CSI Miami		12-1a	-----Su	:30		\$55.00		0.00	NM		
Ⓜ MG for 38.1,40.2															
E 41	WEWS	11/03/12	11/03/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	3	\$1,800.00	P-3	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	-----S-	3		\$1,800.00		0.00						
E 42	WEWS	11/03/12	11/03/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$5,500.00	P-3	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	-----S-	1		\$5,500.00		0.00						
E 43	WEWS	10/30/12	10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	-T-----	1		\$5,000.00		0.00						
E 44	WEWS	11/03/12	11/03/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	-----S-	1		\$600.00		0.00						
E 45	WEWS	11/01/12	11/01/12	Country Music Awards Country Music Awards	CM	8-11p	---T---	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/30/12	11/05/12	---T---	1		\$2,800.00		0.00						
E 46	WEWS	11/04/12	11/04/12		CM	9-10p	-----S	:30	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00



<u>Contract / Revision</u>		312290	<u>Flight Dates</u> 10/30/12-11/06/12		<u>Hiatus Dates</u>
<u>Original Date / Revision</u>		09/25/12/	10/22/12		<u>Order Sep</u> 00:20:00
Advertiser		Obama / Democrat / Presid		Product	Candidate. OFA Sked A 10.
				Estimate #	1537

														Totals			
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				Sunday Prime C													
				Sunday Prime C													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	-----S			1		\$2,800.00	0.00							
E 47	WEWS	11/03/12	11/03/12	NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$3,500.00	P-2	0.00	NM	2	\$7,000.00		
				NCAA 330p-7pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	-----S-			2		\$3,500.00	0.00							
E 48	WEWS	11/05/12	11/05/12	M-F 1135p-1202a Nightlir	CM	1135p-1207x	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00		
				M-F 1135p-1202a Nightlir													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	M-----			1		\$250.00	0.00							
N 49	WEWS	10/30/12	11/02/12	M-F 12-1230pm News	CM	12-12:30p	-11-1--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00		
				12-1230p News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	-11-1--			3		\$1,000.00	0.00							
N 50	WEWS	11/03/12	11/03/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00		
				SA GMA 8-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	-----S-			2		\$700.00	0.00							
N 51	WEWS	11/04/12	11/04/12	SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$700.00	P-2	0.00	NM	3	\$9,600.00		
				SU GMA 8-9A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	-----S			2		\$700.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
2	WEWS	10/30/12-11/05/12		SU GMA 8-9A		8-9a	-----Su	:30		(\$700.00)	0.00	NM					
See MG 51.3,51.4																	
[N/A ON ENTRY]																	
3	WEWS	10/30/12-11/05/12		SU GMA 8-9A		8-9a	-----Su	:30		\$900.00	0.00	NM					
Ⓜ MG for 28.1,51.2																	
4	WEWS	10/30/12-11/05/12		Country Music Awards		8-11p	--WTh----	:30		\$8,000.00	0.00	NM					
Ⓜ MG for 28.1,51.2																	
N 52	WEWS	11/01/12	11/01/12	M-F 1135p-1202a Nightlir	CM	1135p-1207x	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00		
				M-F 1135p-1202a Nightlir													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	---T---			1		\$1,000.00	0.00							
N 53	WEWS	11/03/12	11/03/12	SA 7PM News	CM	7-730p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00		
				SA 7PM News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	-----S-			1		\$300.00	0.00							
N 54	WEWS	11/03/12	11/03/12	SA 7PM News	CM	7-730p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00		
				SA 7PM News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/30/12	11/05/12	-----S-			1		\$300.00	0.00							
														Totals	123	\$101,815.00	